



AIMC, LLC

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CSI/CSI Life - Spring Extravaganza Incentive Program

You can earn
CASH BONUSES
in 2017!



csi
CENTRAL STATES INDEMNITY
A Berkshire Hathaway Company

csi
CSI LIFE INSURANCE COMPANY
A Berkshire Hathaway Company



*Subject to the
Program's Terms
and Conditions.

THE INCENTIVE PROGRAM:

CSI/CSI Life Spring Extravaganza Incentive Program

Contest Period: March – May 2017

Issue 5 qualifying cases

in any month during the contest period
and receive a

**\$500
CASH BONUS!**

Issue 20 qualifying cases

during the contest period and receive an
additional

**\$500
CASH BONUS!**

Qualify **each month** and issue

20 qualifying cases

and you will earn

**\$2,000
CASH BONUS!**



QUESTIONS?

Call your immediate up-line or
AIMC, LLC at

866.644.3988

FOR AGENT USE ONLY

*THE RULES ARE EXTREMELY SIMPLE:

1. "Qualifying Business" is a Medicare Supplement policy issued by Central States Indemnity Co. of Omaha (CSI) and/or CSI Life Insurance Company (CSI Life) on or after March 1, 2017 and by May 31, 2017. "Qualifying Business" shall NOT include any not-taken policies during the free-look period, cancellations or guaranteed issue business that qualifies under the normal 63-day G.I. period, internal conversions or affiliate company re-writes, i.e., CSI to CSI Life.
2. To qualify for this incentive, the participant must be contracted through AIMC, LLC and appointed with CSI and/or CSI Life and in good standing with CSI and/or CSI Life during the entire period of the incentive program.
3. To remain eligible to receive any bonus or benefits under this incentive program, the participant must be the writing agent of record for a minimum of five (5) "Qualifying Business" issued by CSI and/or CSI Life during any of the 3 months, March, April, May 2017.
4. For any month during the contest period the participant has 5 or more "Qualifying Business" the participant will receive \$500 from AIMC, LLC, to be mailed to the participant on or after the 20th of the following month for which the participant qualified for a bonus.
5. At the end of the contest period, any participant that has 20 "Qualifying Business" will receive an additional \$500 bonus from AIMC, LLC, that will be mailed on or after June 20, 2017.
6. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this incentive program at any time, including cancellation of this incentive program. All decisions by AIMC, LLC regarding this incentive program and/or its cancellation are final.
7. CSI and/or CSI Life have no obligation to sponsor or pay any of the costs or awards for any qualifying participant related to this 2017 incentive program. AIMC, LLC is solely responsible for and will bear all the costs associated with this incentive program.

*Subject to the Program's Terms and Conditions.