BlueCross BlueShield of Texas

News from the Blues for Producers℠

News Alert – Oct. 1, 2019

Medicare Markets

BCBSTX Launching Medigap Household Discount with New Plans and Rates for Jan. 1

What's new: After assessing our product line, rates, enrollment processes and more, Blue Cross and Blue Shield of Texas (BCBSTX) uncovered opportunities to improve our Medicare Supplement line of business in a myriad of ways over the next several months.

The resources you need: Here's a summary of what you need to know now and a detailed resource guide with the latest on selling, quoting and enrolling your clients in our Medicare Supplement plans.

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Premier Marketing
705 W Benjamin Ave
Norfolk NE 68701
800-365-8208