

# A POLICY YOU CAN SELL A BRAND YOU CAN TRUST

Make the sale with Cigna's new Med supp in California!

We are excited to announce that our Medicare supplement product, insured by Cigna Health and Life Insurance Company (CHLIC), is available for sale in California!

#### These rewards make CHLIC a product of choice for your customers:

- New, lower rates
- Up to 11% total Household discount<sup>1</sup>
- Gym membership and online workout content with the Active&Fit Direct<sup>™2</sup> Program
- Discounts on healthy lifestyle needs with the Healthy Rewards Program<sup>3</sup>
- Guaranteed renewable for life

### CHLIC also has great rewards for you:

- Earn 2,000 leads targeted with a direct mail campaign for every fourth underwritten Med supp app each month until September 30, 2020.
- Easy online application process no "wet" signature needed
- Competitive commissions paid daily, with up to 15-month advancing at no interest
- Clean cases issued in two to five days
- Annual agent incentive trip to exciting, international locations

## CHLIC rates, supplies, and further learning

#### **Rates and supplies**

Review our rates on CSG Actuarial and order your applications, brochures, and outline of coverage today!

## **Loyal**

Effective September 11, 2020, Medicare supplement products insured by Loyal American Life Insurance Company (Loyal) will no longer be available for sale in your distribution in CA. All applications for Loyal Med supp products must be signed by September 10, 2020 and in our office by September 21, 2020.

For producer use only. Not for use by the general public.

Premier Marketing 705 W Benjamin Ave Norfolk NE 68701 800-365-8208