The Golden Link

A Quick-Release Newsletter from AIMC, LLC

To: All Central States Health & Life Co. of Omaha Medicare Supplement Agents in Iowa

Re: 2020 Rate Adjustment

CSO received approval for a rate adjustment in Iowa. There is a 6.0% rate increase for Plans A and G, a 4.0% decrease for Plan N, and a rate slope change for Plan C that resulted in an overall -1.2% change.

The effective date for the rate adjustment is March 1, 2020.

Please refer to the points below to determine which rates should be applied.

- All Medicare Supplement applications dated *before* February 1, 2020, *regardless of effective date*, will receive the current 1-1-20 rates.
- Any application dated *on or after* February 1, 2020, requesting a policy effective date *before* March 1, 2020, will receive the current 1-1-20 rates.
- Any application dated *on or after* February 1, 2020 requesting an effective date of March 1, 2020 *or after* will receive the new 3-1-20 rates.

Summary of this information:

Application Date	Effective Date	Applicable Rates
Before February 1, 2020	Anytime	1-1-20 Rates
February 1, 2020 or after	Before March 1, 2020	1-1-20 Rates
February 1, 2020 or after	March 1, 2020 or after	3-1-20 Rates

For producer use only. Not for use by the general public.

Premier Marketing 705 W Benjamin Ave Norfolk NE 68701 800-365-8208