

The Golden Link

A Quick-Release Newsletter from AIMC, LLC

To: All Central States Health & Life Co. of Omaha Medicare Supplement Agents in West Virginia
Re: 2021 Rate Adjustment

CSO received approval for a rate adjustment in West Virginia. There is a **5.0%** rate increase for **All Plans**.

The effective date for the rate adjustment is August 1, 2021.

Please refer to the points below to determine which rates should be applied.

- All Medicare Supplement applications dated **before** July 1, 2021, **regardless of effective date**, will receive the current rates.
- Any application dated **on or after** July 1, 2021, requesting a policy effective date **before** August 1, 2021, will receive the current rates.
- Any application dated **on or after** July 1, 2021 requesting an effective date of August 1, 2021 **or after** will receive the new 8-1-21 rates.

Summary of this information:

Application Date	Effective Date	Applicable Rates
Before July 1, 2021	Anytime	8-1-20 Rates
July 1, 2021 or after	Before August 1, 2021	8-1-20 Rates
July 1, 2021 or after	August 1, 2021 or after	8-1-21 Rates

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