

# YOUR CHANCE TO SELL MORE

Get ready for Cigna's new products in ID, MI, MN, and UT!

On October 15, 2020, our enhanced Flexible Choice Cancer and Heart Attack & Stroke products will be available for sale in Michigan and Minnesota. Our Flexible Choice Hospital Indemnity product will be available in Idaho and Utah.

Our new products put more options in your portfolio with more chances to sell and more rewards for you this Annual Enrollment Period (AEP), while offering your customers more of the coverage they need in the event of an unexpected diagnosis or hospital stay.

#### Cancer and Heart Attack & Stroke:

- New rider solutions for your customers including:<sup>1</sup>
  - o Benefit Builder
  - Radiation and Chemotherapy
  - Specified Disease
  - Accident Indemnity
- Simplified underwriting with only five years of health history required
- Coverage options for individual, couple, single-parent family and two-parent family

#### **Hospital Indemnity:**

- Provides hospital benefits including:<sup>2</sup>
  - Hospital admission and confinement
  - Ambulance transportation
  - o Emergency room treatment
- Great <u>cross-sell opportunity</u> for Medicare Advantage and Med supp sales
- Benefits paid for any hospital the customer chooses

### Earn unlimited rewards!

Take advantage of our new rewards and incentives for limitless earnings this AEP! View our <u>new incentive flyer</u> and our special <u>Medicare supplement incentive</u>, available in FL, NH, NM, PA and VT. Learn more on <u>AgentView</u>, and get ready to earn unlimited rewards, including:<sup>3</sup>

Trip credits to our annual agent incentive trip

- \$25 cash bonuses for every supp health app, with a minimum of five apps
- A 1,000-piece direct mail campaign for four underwritten Med supp apps
- \$150 per application on eligible underwritten Med supp apps in FL, NH, NM, PA and VT with no minimum and no limit

# Ready to learn more?

Everything you need to know about <u>Flexible Choice Cancer and Heart Attack & Stroke</u> and <u>Hospital Indemnity</u> is at your fingertips on <u>AgentView</u>. Join one of our informative webinars as well by clicking the desired date below:

#### **Cancer and Heart Attack & Stroke:**

- OCT 13 10:00 AM ET
- OCT 14 11:00 AM ET
- OCT 15 11:00 AM ET
- OCT 16 10:00 AM ET

# **Hospital Indemnity:**

- OCT 12 2:00 PM MT
- OCT 13 1:00 PM MT
- OCT 14 12:00 PM MT
- OCT 15 11:00 AM MT
- OCT 16 10:00 AM MT



# VANCOUVER2021

Like nowhere else. Like nobody else.

Sell Cigna Supplemental Benefits and earn trip credits toward our incentive trip to Vancouver next year. Join us June 13–17, 2021.

# Together, all the way."

- 1. Riders are available at an additional premium. Availability varies by state.
- 2. Benefits may vary by state.
- 3. Not all incentives available in all states. Refer to flyer for more details.

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