From the Desk of Michael Sladek

Mutual of Omaha actively monitors our inforce long-term care business, filing rate adjustments when necessary to ensure we keep our promises to policyholders and remain competitive in the marketplace.

We will be implementing the following inforce rate adjustments effective February 1, 2024 impacting the state of Hawaii.

Policy Forms Impacted Benefit Period 2024 | 2025 | 2026

LT50 Non-Lifetime 3.00% 0.00% 0.00%

NH50 Lifetime 20.00% 20.00% 17.36%

HCA

NHA

LTA

Policyholder Notification Process

Policyholders will receive a letter notifying them at least 60* days prior to the premium rate increase effective date as outlined above.

Along with the premium rate increase notification letters, most policyholders will receive an adjustment offer if there are options available. The offer will provide the policyholder with a benefit reduction alternative to help reduce the impact of the premium increase.

Tools Available

Additional resources are available on Sales Professional Access, including:

• A list of impacted policyholders on the Reports page

 Historical rate adjustment information by policy form on the Rate Adjustment page

Please share this information with your producers. Any additional information and state approvals will be communicated in our weekly Express newsletter. For a complete list of affected policy forms and additional key information, including quoting best practices, please review the FAQ.

Long-term care insurance is a core product for Mutual of Omaha, and we intend to remain a key player in this market for years to come.

Should you have any further questions, please contact your Sales Director or Account Executive.

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