

July 22, 2019

NEW ERA

LIFE INSURANCE COMPANIES

NEW ERA LIFE INSURANCE COMPANY

NEW ERA LIFE INSURANCE COMPANY OF THE MIDWEST

PHILADELPHIA AMERICAN LIFE INSURANCE COMPANY

New Era Life Insurance Company

To ALL Alabama Medicare Supplement Agents
Rate Increases Effective September 1, 2019

<u>Alabama</u> Modernized Plan	<u>Alabama</u> Rate Increase Percentage (%)
Plan A	6.00%
Plan F	6.00%
Plan F (HD)	0.00%
Plan G	6.00%

New Business

- Applications received **on or before** August 15, 2019 with an effective date of September 1, 2019 will receive the **current rates**.
- Applications with effective date **before** September 1, 2019 will receive the **current rates**.
- Applications received **after** August 15, 2019 with an effective date of September 1, 2019 will receive the **new rates**.

For producer use only. Not for use by the general public.

Premier Marketing
705 W Benjamin Ave
Norfolk NE 68701
800-365-8208