

May 23, 2023

NEW ERA
LIFE INSURANCE COMPANIES

NEW ERA LIFE INSURANCE COMPANY
NEW ERA LIFE INSURANCE COMPANY OF THE MIDWEST
PHILADELPHIA AMERICAN LIFE INSURANCE COMPANY

Philadelphia American Life Insurance Company

**To ALL GA Medicare Supplement Agents
Rate Increases Effective August 1, 2023**

<u>GA</u> Modernized Plan	<u>GA</u> Rate Increase Percentage (%)
Plan A	6.00%
Plan C	6.00%
Plan F	8.00%
Plan F (HD)	0.00%
Plan G	6.00%
Plan G (HD)	0.00%
Plan M	0.00%
Plan N	6.00%

New Business

- Applications received **on or before** July 15, 2023 with an effective date of August 1, 2023 will receive the **current rates**.
- Applications with effective date **before** August 1, 2023 will receive the **current rates**.
- Applications received **after** July 15, 2023 with an effective date of August 1, 2023 will receive the **new rates**.

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Premier Marketing
705 W Benjamin Ave
Norfolk NE 68701
800-365-8208

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