

July 28, 2020

**NEW ERA**  
LIFE INSURANCE COMPANIES

NEW ERA LIFE INSURANCE COMPANY  
NEW ERA LIFE INSURANCE COMPANY OF THE MIDWEST  
PHILADELPHIA AMERICAN LIFE INSURANCE COMPANY

**Philadelphia American Life Insurance Company**

**To ALL Iowa Medicare Supplement Agents  
Rate Increases Effective September 1, 2020**

<u>Iowa</u> Modernized Plan	<u>Iowa</u> Rate Increase Percentage (%)
Plan A	9.50%
Plan C	0.00%
Plan F	9.50%
Plan F (HD)	0.00%
Plan G	9.50%
Plan N	0.00%

**New Business**

- Applications received **on or before** August 15, 2020 with an effective date of September 1, 2020 will receive the **current rates**.
- Applications with effective date **before** September 1, 2020 will receive the **current rates**.
- Applications received **after** August 15, 2020 with an effective date of September 1, 2020 will receive the **new rates**.

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