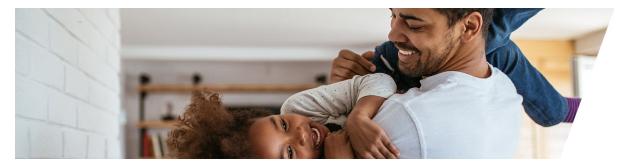
## TRANSAMERICA®

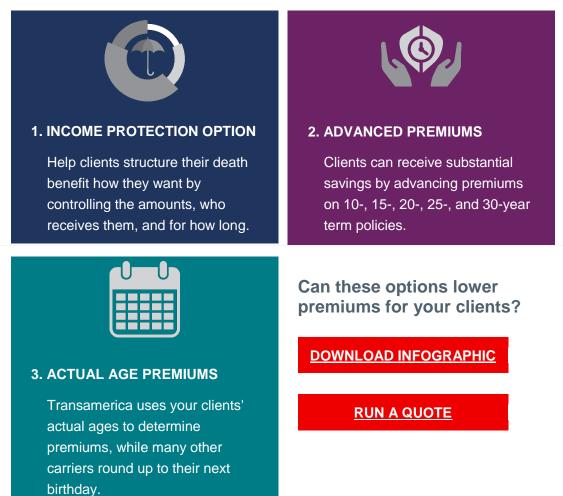


## MORE VALUE FOR CLIENTS

Get ready for a special edition email series, specifically designed to boost your term life business. Did you know 63% of people who forgo life insurance do so because they think it's too expensive?<sup>1</sup> We'll cover product features to help you provide more value to clients and ensure their policy is working hard for them.

Let's start with an overview of three strategies that can help set your business apart by helping clients save on premiums and get more from their policy.

## **<u>3 WAYS TO SAVE: TERM LIFE</u>**



## For producer use only. Not for use by the general public.

Premier Life and Annuities 705 W Benjamin Ave Norfolk NE 68701 800-365-8208 ext 607