

THE GOLDEN LINK

A Quick-Release Newsletter from AIMC, LLC

To: All Kentucky Western United Life Insurance Company Med Supp Agents
Re: Medicare Supplement Rate Change

Medicare Supplement Rate Change

GREAT NEWS!!!! A REVISED rate adjustment for Kentucky has been approved. The previously advertised increase has been adjusted DOWN to 4% across the board. ALL plans A, C, F, G and N will now only receive a 4% increase.

The effective date for all in-force policies outside of the 12 month rate guarantee and all new business is July 1, 2019.

Please refer to the points below to determine which rates should be applied for new applications:

- All Medicare Supplement applications signed **before** July 1, 2019 will receive the current 7-3-18 rates.
- Any Medicare Supplement application signed **on or after** July 1, 2019, requesting an effective date of July 1, 2019 or later, will receive the new 7-1-19 rates.
- Any Medicare Supplement application re-dated **on or after** July 1, 2019 will receive the new 7-1-19 rates.

Summary of this information:

Signature Date	Applicable Rates
Before July 1, 2019	7-3-18 Rates
July 1, 2019 or after requesting an effective date of July 1, 2019 or later	7-1-19 Rates
Re-dated July 1, 2019 or after	7-1-19 Rates

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