THE GOLDEN LINK

A Quick-Release Newsletter from AIMC, LLC

To: All Louisiana Western United Life Insurance Company Med Supp Agents

Re: Medicare Supplement Rate Change

Medicare Supplement Rate Change

A rate adjustment for Louisiana has been approved. There is a 10.0% rate increase for Plans A, C, F & G and a 7.0% rate increase for Plan N.

The effective date for all in-force policies outside of the 12 month rate guarantee and all new business is March 1, 2020.

Please refer to the points below to determine which rates should be applied for new applications:

- All Medicare Supplement applications signed *before* March 1, 2020 will receive the current 3-1-19 rates.
- Any Medicare Supplement application signed *on or after* March 1, 2020, requesting an effective date of March 1, 2020 or later, will receive the new 3-1-20 rates.
- Any Medicare Supplement application re-dated *on or after* March 1, 2020 will receive the new 3-1-20 rates.

Summary of this information:

Signature Date	Applicable Rates
Before March 1, 2020	3-1-19 Rates
March 1, 2020 or after requesting an effective date of March 1, 2020 or later	3-1-20 Rates
Re-dated March 1, 2020 or after	3-1-20 Rates

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